

# Selena Coburn

## Tennis Development Officer

Tennis has been in my life for as long as I can remember, from competing as a junior player, to coaching, officiating, and organising competitions as a career.

I started playing tennis at primary school when I was 6 and never looked back. This led to 12 years of training, representing Bucks (juniors and seniors) and competing all over the country on the junior circuit. At university I studied Sports Coaching and Performance, and began my post playing career in tennis after I graduated. I am an LTA

Senior Performance Coach, and an R2 graded Referee.

I have coached at venues with different set-ups, ranging from local village 3 court clubs to High Performance Centres with 10+ courts. Each role being unique with its own set of challenges.

Over time, my career has evolved, and I now focus on running competitions (from beginner to international level) and providing administrative and statistical support to the coaching team at Bradfield. I also coordinate the performance programme for Berkshire tennis, assist with some of the Berkshire girls County Cup squads/teams, and tutor Referee courses for the LTA.

### My work history includes:

Highlights from my career include working at the 2012 Olympics and Paralympics as a "Field of Play Attendant", holding a World Record for the worlds largest tennis lesson (770 participants, in 2014), anytime a Berkshire County Cup team has earned promotion and winning Regional Official of the year in 2020.

